

## Biographical Summary - Lysa Allman-Baldwin

For over 25 years Freelance Writer Lysa Allman-Baldwin has fed her wanderlust for "everything the world has to offer" by passionately writing feature articles and reviews covering a wide variety of topics including travel and tourism, cuisine/restaurants, business and personality profiles, real estate, neighborhoods, community organizations, consumer issues, news reporting, events and festivals, just to name a few, for numerous print and online publications including:

- ❖ The Group Travel Leader (<http://grouptraveller.com>)
- ❖ SoulOfAmerica.com ([www.soulofamerica.com](http://www.soulofamerica.com))
- ❖ New Roads Magazine ([www.chevrolet.com/new-roads.html](http://www.chevrolet.com/new-roads.html))
- ❖ TravelSquire.com ([www.travelsquire.com](http://www.travelsquire.com))
- ❖ Virgin Atlantic Blog (<https://blog.virginatlantic.com>)
- ❖ Builders Television Network ([www.builderstelevisionnetwork.com](http://www.builderstelevisionnetwork.com))
- ❖ VisitKC.com ([www.visitkc.com](http://www.visitkc.com))
- ❖ The Kansas City Star ([www.kansascity.com](http://www.kansascity.com))
- ❖ The New York Amsterdam Newspaper (<http://amsterdamnews.com>)

A few years ago, Lysa's travels crossed paths with a very personal, inner journey which resulted in her new book, *[I Cried. And People Loved Me Anyway.](#)* It's the story of how, due to a series of events that happened within a very short period of time, her life completely fell apart and she was literally, ready to check out. However, through faith, self-forgiveness, and a lot of unconditional love, she moved from the depths of despair to living a truly authentic life.

Lysa's website—[AuthenticityAndPurpose.com](http://AuthenticityAndPurpose.com)—showcases her experience as a gifted and sought-after motivational speaker, writer, and workshop facilitator. Her mission—through the written and spoken word—is to inspire others to live a life full of passion, authenticity, and purpose.

Lysa also contracts with individuals, organizations, and businesses to write and edit copy for blogs, web pages, book ghostwriting, feature articles, advertorials, newsletters, press releases, presentation materials, and other items.

Please feel free to contact Lysa at [Lysa@AuthenticityAndPurpose.com](mailto:Lysa@AuthenticityAndPurpose.com) or 816.721.0238. References and links to previously published work can be provided upon request.

You can also find Lysa's work on:

- Website: [AuthenticityAndPurpose.com](http://AuthenticityAndPurpose.com)
- Facebook: [@AuthenticityAndPurpose](https://www.facebook.com/AuthenticityAndPurpose)
- Twitter: [@AuthenticPurpos](https://twitter.com/AuthenticPurpos)
- Instagram: [@AuthenticityAndPurpose4life](https://www.instagram.com/AuthenticityAndPurpose4life)
- [YouTube!](#)