



How To: Create a Career Exploration Lecture

Educators want to introduce students to a variety of careers!

Your career is interesting! Many educators reach out to professionals to support Career Exploration for their students making Career Exploration sessions some of the most in-demand virtual and in-person lectures. Career exploration is mandated in many states, school districts and college programs and is used both to support students in job and educational planning and as an opportunity to introduce students to high priority occupations. Experts can utilize these lectures as an opportunity to 1. Earn additional income; 2. Gain volunteer or professional engagement hours required by many professional certifications; and 3. Introduce students to career opportunities or even open positions in your organization. It can be conducted for fee or pro bono, your decision as always!

What are Educators & Learners looking for in a Career Exploration Session?

Plan for 30 minutes & start with this outline but don't forget to personalize!

- ✓ My Personal Journey – how did I select this career & what influenced my career choice
 - Identify relationships between personal interests or unique skills and your career choice
 - Reflect on your academic career and discuss favorite classes or extracurricular activities as they might align to your career choice
- ✓ A Day in the Life – what does a typical workday look like
 - Provide a role overview including examples of daily tasks
 - Identify the hours you work and note if your schedule is flexible or rigid and if you travel
 - Note if you are self-employed or an employee and whether this is typical in your profession
 - Share a glimpse of your workplace noting what might make it unique such as equipment, whether you work alone or with others and your frequency of client interaction
- ✓ Compensation – students really want to know how much this career pays
 - Without disclosing personal information, utilize publicly available information to introduce average salaries. Indeed.com is a great resource! [Bonus Points: Career Outlook](#)
- ✓ What it Takes – what training or education will a student need
 - Discuss educational requirements including degrees, certifications, licenses, or apprenticeships
 - Address complimentary skills & experiences like public speaking, leadership, technology, etc.
- ✓ Q&A – open the floor for questions (we recommend 10-15 minutes be reserved for Q&A but check with the educator to confirm ability for virtual interaction & desired time)

Interact with educators in advance to clarify any specific requirements for their unique session.



When adding this lecture (aka “Service”) to your *Expert profile*

- ✓ Name your lecture “Career Exploration: My Career As a XXXX” and select the Category of *Career Exploration Series*
- ✓ Use this standard lecture description to get started fast! Keep it simple and copy the type appearing below (in blue font) into your *Service Description*.

This interactive session provides students with an opportunity to explore this career with an experienced professional.

Topics include

1. My Personal Journey – how did I select this career & what influenced my career choice
2. Day in the Life – what does a typical workday look like
3. Compensation – how much does this career pay
4. What it Takes – what training and/or education will a student need
5. Q&A – open floor for students to ask questions

The session is organized to allow for the final 10-15 minutes to be an open floor Q&A but can be updated based on educator need & size of audience or if preferred the entire session can be interactive. This lecture can be customized as necessary to meet educator and student requirements for career exploration.

Example of the Service listing as you add it to your Services in your *Expert profile*:

My Services - Add service Return to service

A. Service B. Available dates C. Customer rating

Service name*	Career Exploration: My Career as an XXX
Category*	Career Exploration Series
Service*	Career Exploration Overview
Duration*	0.50 hours
Approach*	Virtual
Fee*	\$ 15
Description*	This interactive session provides students with an opportunity to explore this career with an experienced professional. Topics include 1. My Personal Journey – how did I select this career & what influenced my career choice 2. Day in the Life – what does a typical workday look like 3. Compensation – how much does this career pay 4. What it Takes – what training and/or education will a student need 5. Q&A – open floor for students to ask questions The session is organized to allow for the final 10-15 minutes to be an open floor Q&A but can be updated based on educator need & size of audience or if preferred the entire session can be interactive. This lecture can be customized as necessary to meet educator and student requirements for career exploration.